

A million reasons to read a book



World Book Night: 5th March 2011

Dear Paul

Congratulations!

We are delighted to inform you that your application to be one of the 20,000 givers on the first World Book Night has been successful.

The book which you are going to be sent 48 copies of is "**The Curious Incident of the Dog in the Night-Time**". In the unlikely event that this is not the title you selected, it is because your first choice was over-subscribed and you indicated you would be willing to give out one of the other World Book Night titles.

What You Have to Do Next

The special World Book Night editions are being printed right now, and we'll be sending them out at the end of February so you've got your copies in good time for Saturday, March 5.

In order to ensure that you receive your books in a timely fashion, we need you to tell us where you would like your books to be sent for collection. It is very important that you do this straight away.

[Clicking on this link](#) will take you to a form on our website that lets you choose your preferred pickup points from a list of participating bookstores and libraries.

We will use your postcode to suggest places that are nearby, but you can enter another postcode if you would prefer to collect your books from a library or bookshop in another area or if the link doesn't pick up your details for any reason.

If you live in **Northern Ireland** then you will only see a list of bookstores to choose from (please ignore any libraries listed), while if you live in the **Republic of Ireland** then you will have to choose from a separate list of participating bookshops, available [here](#).

It is essential that you select your pickup point **as soon as possible** so we can organise the delivery of your books, so please take a moment to do this now. As we hope you can appreciate, it is a huge logistical exercise to arrange for 1,000,000 books to reach their rightful destinations.

PLEASE DON'T WAIT: If you haven't made a choice by the end of Wednesday, February 2, then we may not be able to get your books to you in time.

Thanks Again

Thank you for agreeing to participate in World Book Night and for your patience over the last few weeks. As well as receiving 48 copies of the above title, there are a number of additional benefits that being a World Book Night giver will entitle you to and which we will be telling you about in the period leading up to March 5

Best wishes

The World Book Night Team

Surprised to Hear From Us?

If you didn't sign up and we've sent this email to paulgormley@btinternet.com in error, or if you've changed your mind about being involved, then let us know. We'll remove you from our list and you won't hear from us again about World Book Night (you can also follow the unsubscribe link at the end of this message).

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